



The Legacy Blue Line Club

In association with the Legacy Christian Academy
Boys Hockey Team

September 11, 2017

Dear Friends and Sponsors,

It time for another great year of Lions Hockey, and what a great time it is to be a part of it. The team is "all in". Are you?

Our coaches' philosophy is to train not only great hockey players, but also players with great character on and off the ice. This was exhibited in some of the results our players achieved off the ice. Four players received "Academic All Conference" recognition and several participated in, or organized, service and volunteer opportunities in our community.

As we look forward to this new season, it's a great time for you to help us continue to build this legacy in our players and community by supporting the team, and school, by purchasing an ad in our Media Guide! The money raised is used to purchase new equipment, offset tournament and transportation costs, and provide training for the boys.

Our affordable ads will range in price from \$75 for a business card size ad to \$500 for a full page color ad. The Media Guides are available free with admission at each home game, so your ad will be viewed by thousands of people!

Legacy Christian Academy is located in Andover; our hockey team co-op schools are PACT Charter School (Ramsey), Concordia Academy (Roseville), and Spectrum High School (Elk River). The Lions home ice is at the Schwan Super Rink in Blaine.

The Lions play in the Two Rivers conference with Becker-Big Lake, Mora, Moose Lake, Pine City, St. Paul Highland Park and St. Paul Como Park. We will schedule additional games with local teams, meaning the Media Guide will cover a significant advertising area.

If you were to purchase an ad in our Hockey media guide, your generous support would be greatly appreciated! As an advertiser you are invited to attend our homecoming game at the Schwan Super Rink as our guest. Sponsors will receive special recognition at the game.

Your advertising sponsorship is tax deductible as a business expense. Feel free to call or e-mail with any questions; our contact information is on the attached ad order form. **Ads should be submitted in PDF, MS Publisher, or MS Powerpoint format.**

Our ad **deadline is October 23, 2017.**

Thank you for your role in supporting our LCA Boys Hockey. We value you, as part of our team!

Sincerely,

The Legacy Blue Line Club

2017 – 2018 Legacy Christian Academy Boys Hockey Program Advertising

Business Name _____

Contact Person _____

Street Address _____

City, State, Zip _____

Phone _____

E-Mail _____

Player Name _____

Player Contact Info _____

Price List for Advertising **(See template on following page for sizing details)**

Full Page Color.....	\$500
Full Page B&W	\$400
Half Page Color	\$275
Half Page B&W	\$225
Quarter Page Color	\$175
Quarter Page B&W	\$125
Business Card Color.....	\$100
Business Card B&W	\$75

Please make checks payable to “**LCA Blue Line Club**”
Ad and payment is due by
October 23, 2017!

Please mail or e-mail your FINAL artwork (.pdf) or business card and payment to:

Michelle Anderson
25186 146th St NW
Zimmerman, MN
55398
mictod@msn.com

BUSINESS CARD SIZE

2 inches X 3-1/2 inches

QUARTER PAGE: STYLE A

3-3/4 inches X 4-7/16 inches

QUARTER PAGE: STYLE B

2-1/2 inches X 7-1/2 inches

HALF PAGE

5-7/16 inches X 7-1/2 inches

SIZING TEMPLATES

Ad requests should:

- Fit one of the described frame sizes, .
- Be provided in MS Publisher, pdf, MS PowerPoint, or Hard Copy (Not folded or stapled).
- Include Payment (Check or Cash)

FULL PAGE

7-1/2 inches X 10 inches