



## ADVERTISE with the Lions!

Legacy athletes are gearing up for another great athletic season! We'd love for you to be on the journey with us!

Each winter season we produce full color programs for both our home Basketball & Hockey games. Each program highlights our team, players and traditions and is available free to fans. The funds raised through the advertisements in the program allow our teams to purchase filming software, compete in holiday tournaments outside of the metro area, and offset special event costs such as Senior Night, Parent Night and Youth Night.

You have been a great supporter of this key fundraising event for the Legacy Lions in the past and we hope you are back for another year! Advertising price points begin at \$100 for a business card size ad and go up to \$600 for a back cover or centerfold ad.

Our early ad deadline is November 1, 2017 with an absolute deadline of November 27, 2017. There is a simple form on our athletic website (http://www.lcamn.org/athletics/athletic-forms/) that allows you to upload your print ready artwork to us directly. You can also simply email your details to <a href="mediaguide@lcamn.org">mediaguide@lcamn.org</a>.

Advertisers receive complementary admission to Legacy's Homecoming contests on January 27, 2017 and full page advertisers receive free adult admission to all home games this season.

There are also other ways for sponsors to get involved in our games. We are working to enhance our fan experience with increased appearances from our school mascot Pounce. He's looking for items to give away at contests in fun and engaging ways. If you are an advertiser in our media guide this season you have the first opportunity to be involved in these fan experiences.

Thank you for your role in supporting Legacy Athletics. We value you as part of our team!

Legacy Athletic Boosters