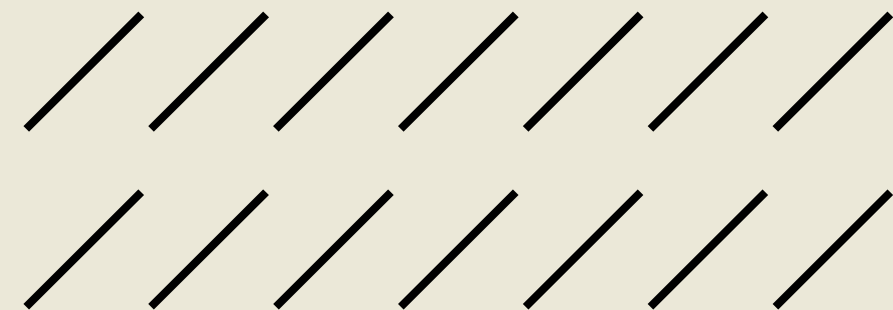


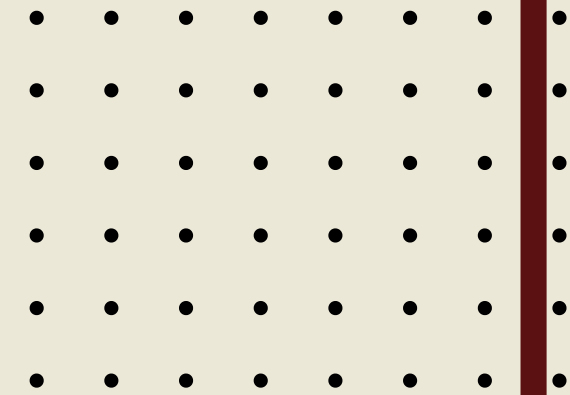
# APE

## MEDICAL KITS AND SUBSCRIPTIONS

ADVANCED - PERSONAL - EFFICIENT



- **10,000** documented deaths per year due to medical error in the U.S.
- The average first responder bag contains roughly **300** items
- With life threatening injuries, survival rate falls **1% per minute** without treatment



01

Decrease Treatment Time

02

Increase Treatment Accuracy

03

Increase Response Simplicity

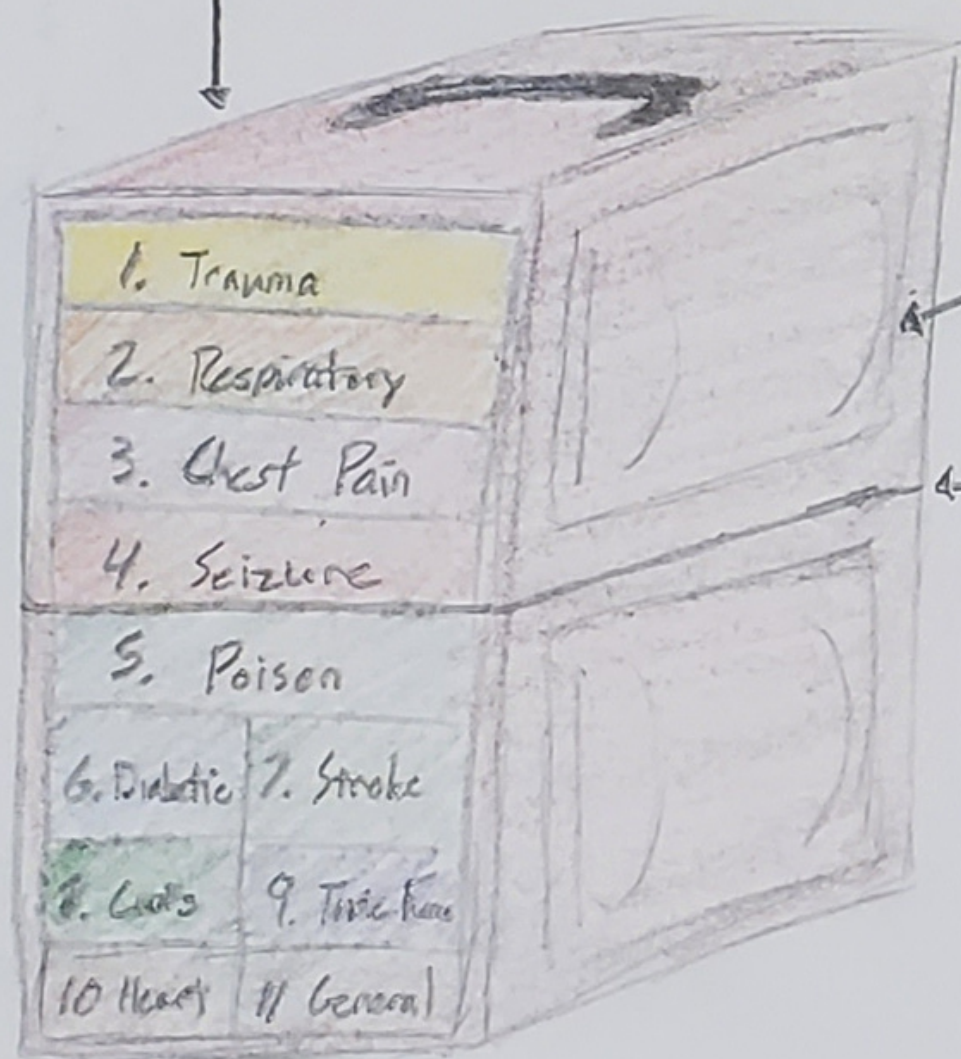
Accurate

Personal

Efficient



strong, water proof,  
hit absorbant material



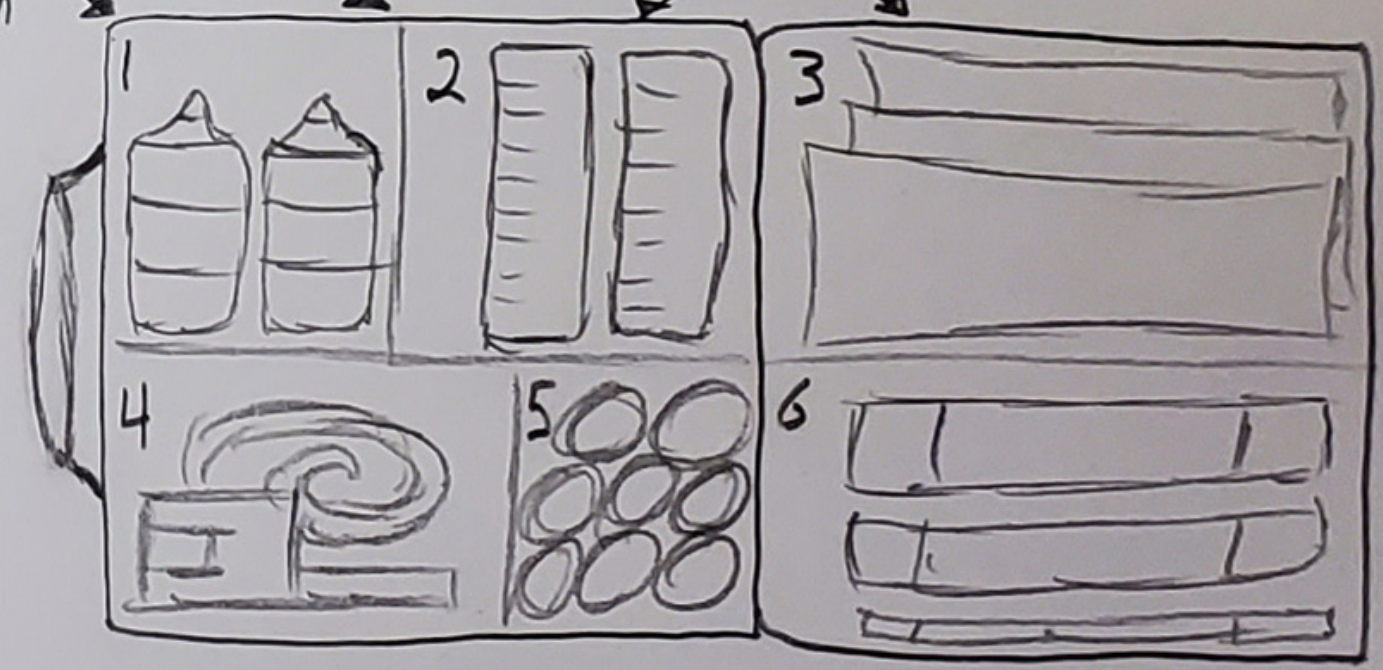
Side pouches for  
general equipment

splits in  
two for easy  
transport

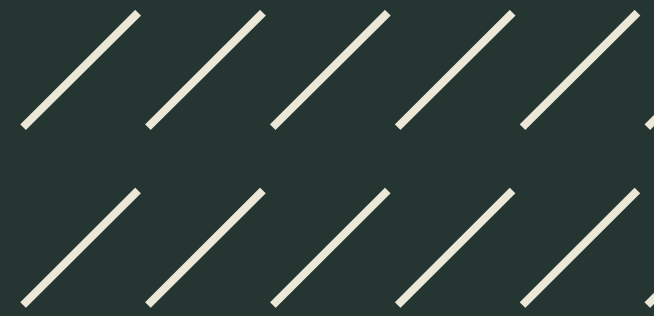


Numbered by  
general  
application

Materials only  
for the medical emergency



“



**THE INVENTORY SYSTEM AT MOST PLACES IS A COMPLICATED ISSUE. WE RECIEVE BULK ORDERS AND ARE RESPONSIBLE FOR ORGANIZATION OURSELVES. THERE IS A LOT OF PRESURE INVOLVED WITH MAKING SURE THE FILING IS DONE RIGHT.**

- University of St Thomas, Public Safety Director Aaron

# SUBSCRIPTION SYSTEM

Specific equipment is in need of restock



Cases with needed equipment restock are shipped to APE



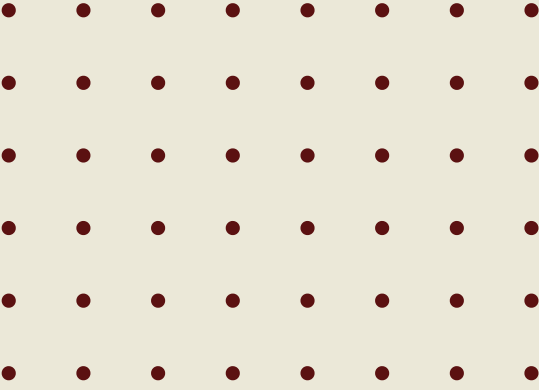
APE restocks missing and expired equipment



APE sends fully stocked cases back to Emergency Organization



# BUSINESS MODEL



Production of  
Medical Kits

30%-40%  
upcharge  
(Market Average)




Bulk order  
supplies  
through FDA  
approved  
organizations

Keep  
neccessary  
inventory on  
hand

30%-40%  
upcharge  
(Market Average)

# MARKET OPPORTUNITY



22,000

Emergency Response  
Organizations



29,000

Paramedics



4.2 Million

First Responders



400,000

EMT Level Responders



# PRODUCT COMPARISONS



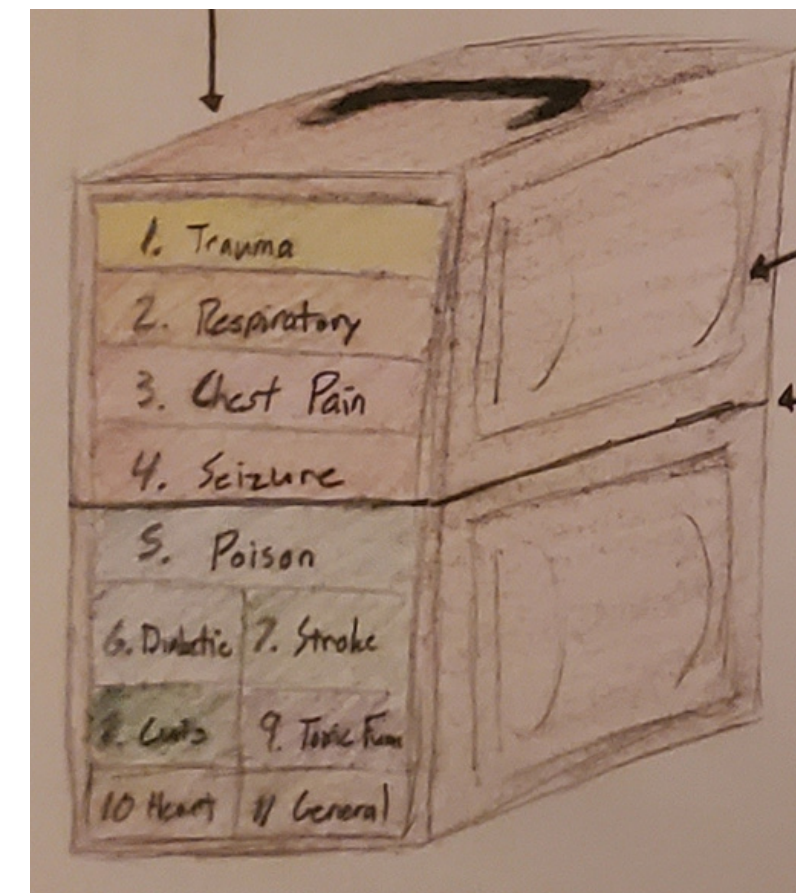
Lightning X Trauma Bag

\$350



Schermer EMT Pro

\$550



APE First Response

Competitive Pricing



MY MEDIC™



# **COMPETITIVE ADVANTAGE**

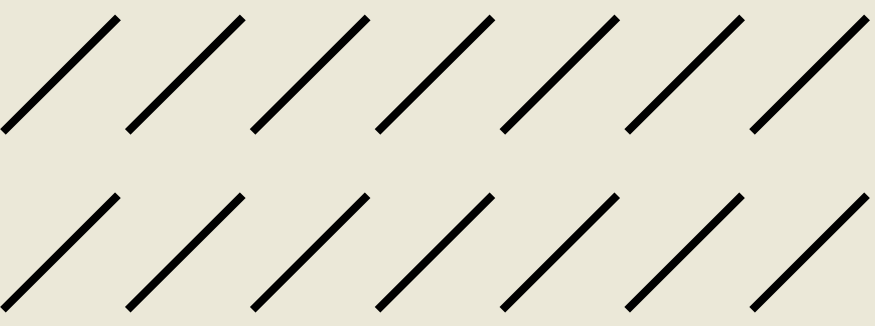
**Inovative design  
increasing  
treatment accuracy  
and decreasing  
treatment time**

**Simplified  
restocking system  
removing  
responsibilities  
from clients**

**Constant revenue  
through suscription  
stream after original  
purchase**

**Sectioned medical  
response kit with  
strategic  
organization**

**Expansion Opportunities:  
Sporting Facilities - Nursing Homes  
High Risk Job Cites**



# APE

## MEDICAL KITS AND SUBSCRIPTIONS

ADVANCED - PERSONAL - EFFICIENT

